



**Institute for Energy Economics  
and Financial Analysis**

# **Opportunities in the electrification transition**

---

Presentation for REROC energy conference

**Jay Gordon, Energy Finance Analyst**

28 August 2024



# The efficient electrification opportunity

# Many households continue to rely on inefficient appliances



Image: [Rinnai](#)

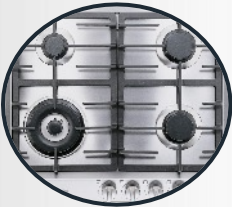


Image: [Miele](#)



Image: [Bosch](#)

## Estimated appliances installed per year

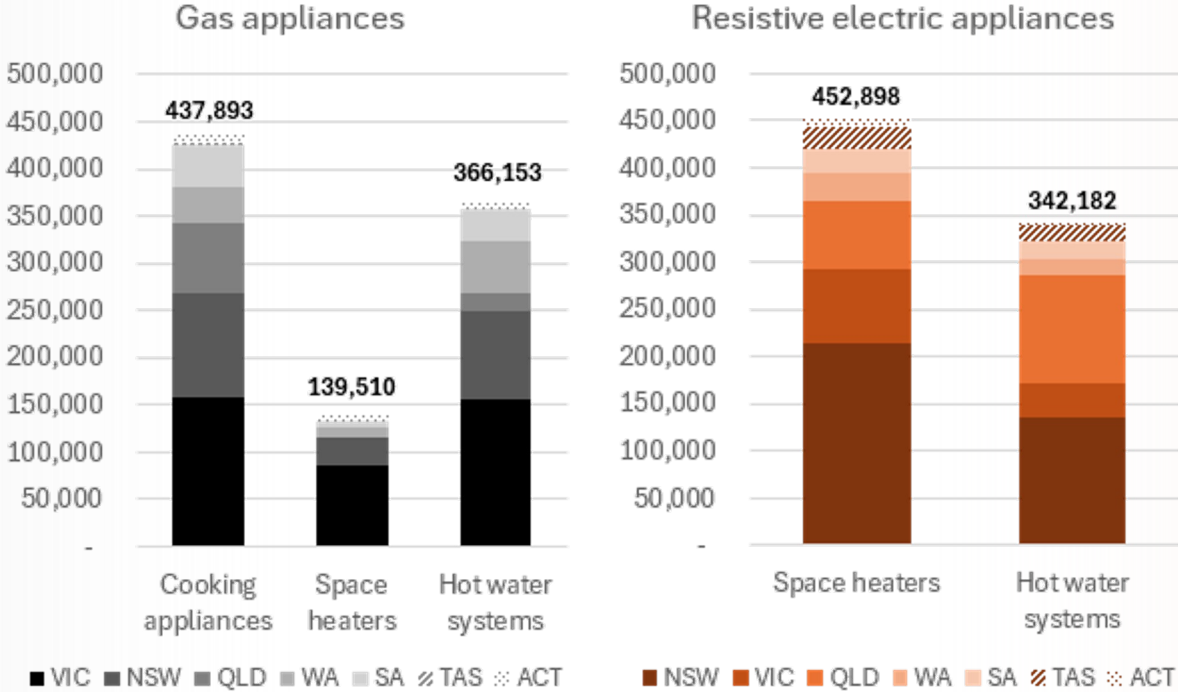


Image: [Bonaire](#)

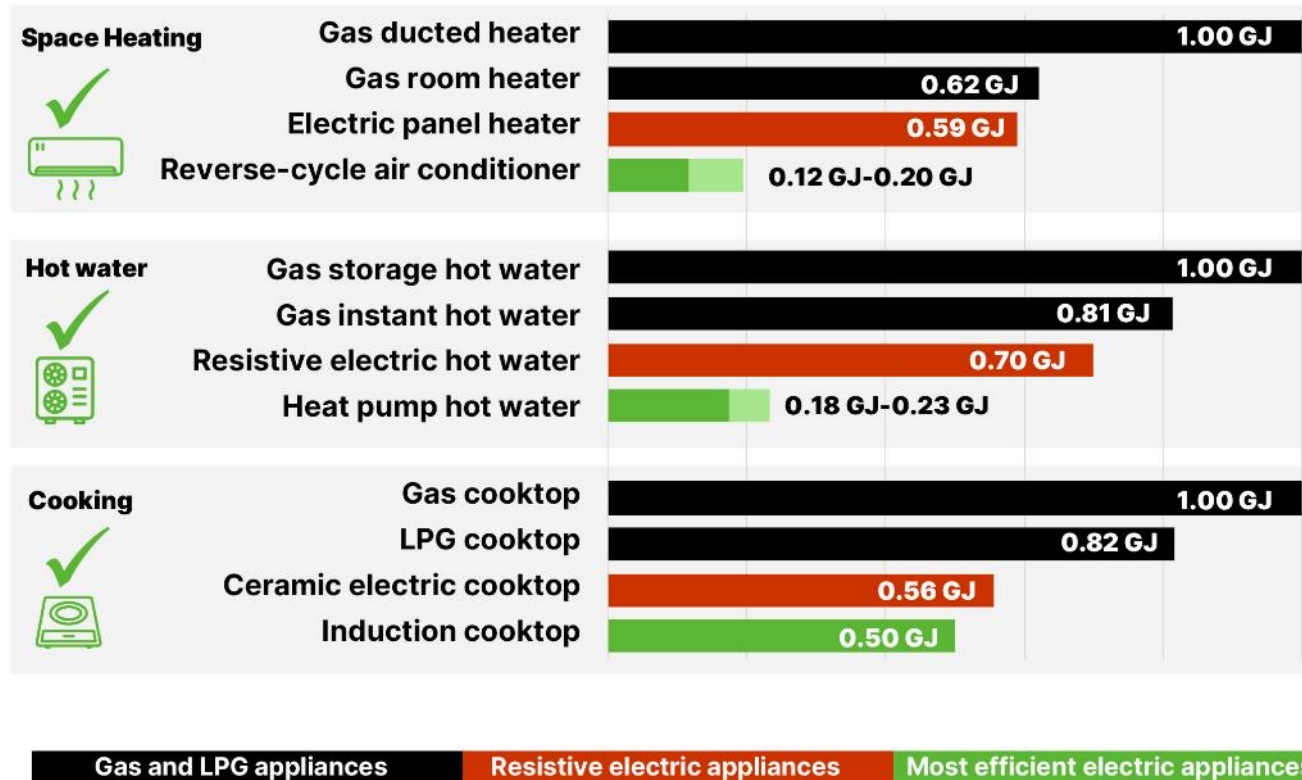


Image: [Rinnai](#)

Source: IEEFA analysis of sources from [EnergyConsult 2021](#). NT excluded due to poor data.

# Efficient electric appliances consume a fraction of the energy of inefficient appliances

## Relative energy consumption by type of appliance



Sources for appliance efficiencies outlined in IEEFA – Managing the Transition to All-Electric Homes Technical Appendix (p.24).

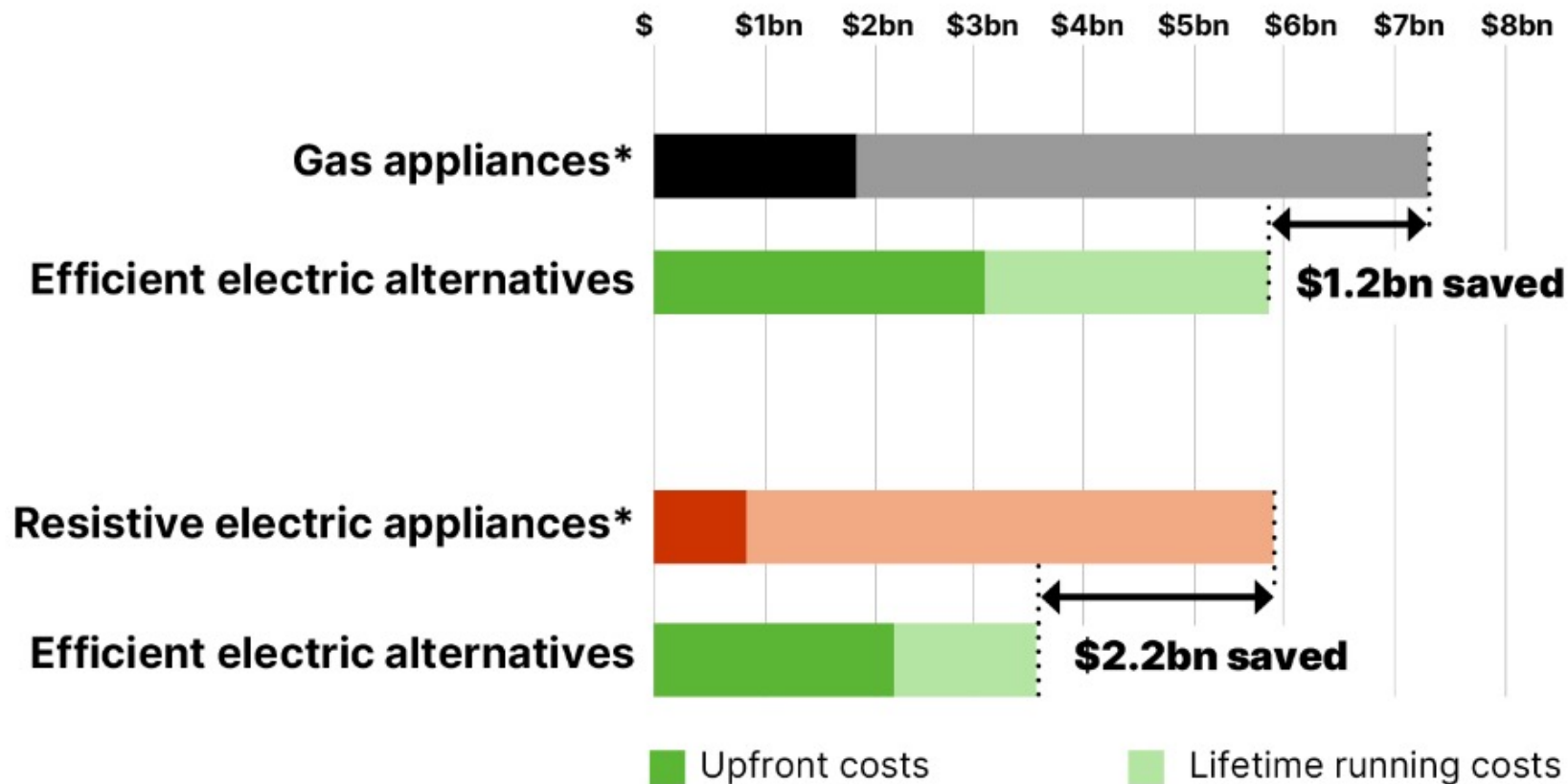
IEEFA

Source: IEEFA – [Appliance standards are key to driving the transition to efficient electric homes.](#)



# What would happen if all new appliances were efficient and electric?

**Lifetime costs of household appliances installed each year**

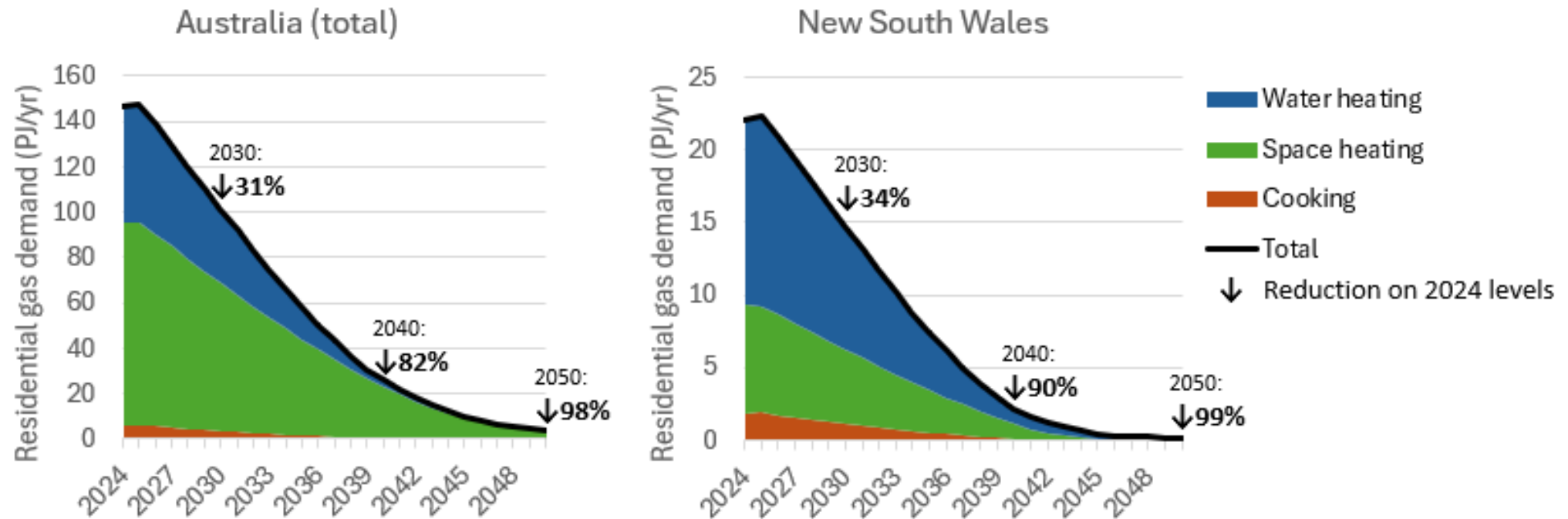


Source: IEEFA – [Appliance standards are key to driving the transition to efficient electric homes.](#)



# Efficient electrification would support energy security & emissions objectives

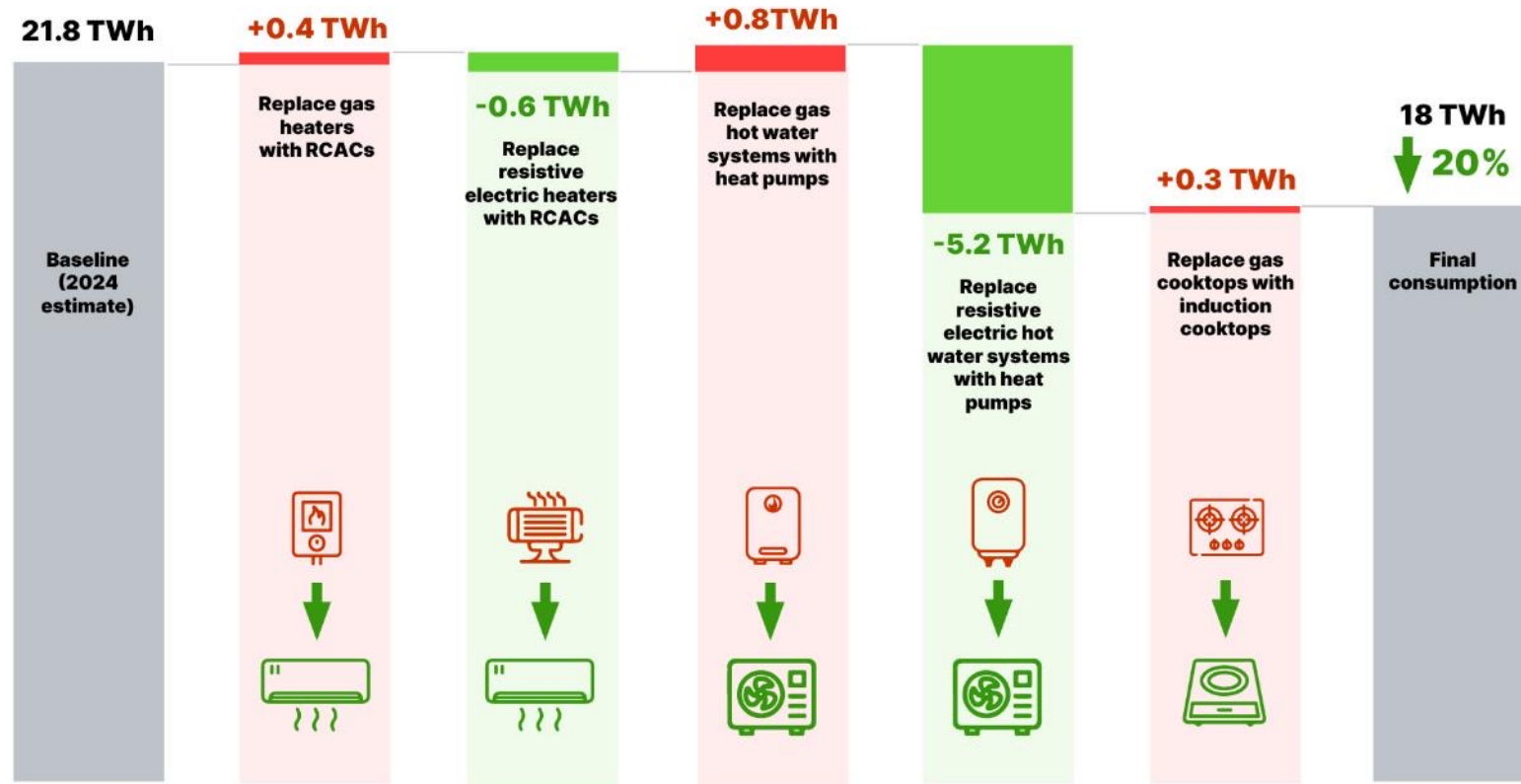
Pathways for residential gas demand, if no new gas appliances were installed from 2026:



Source: IEEFA modelling based on [EnergyConsult 2021 Residential Baseline Study](#)

# Electricity demand in most regions could be reduced

## Impact of appliance upgrades on residential electricity demand (NSW)



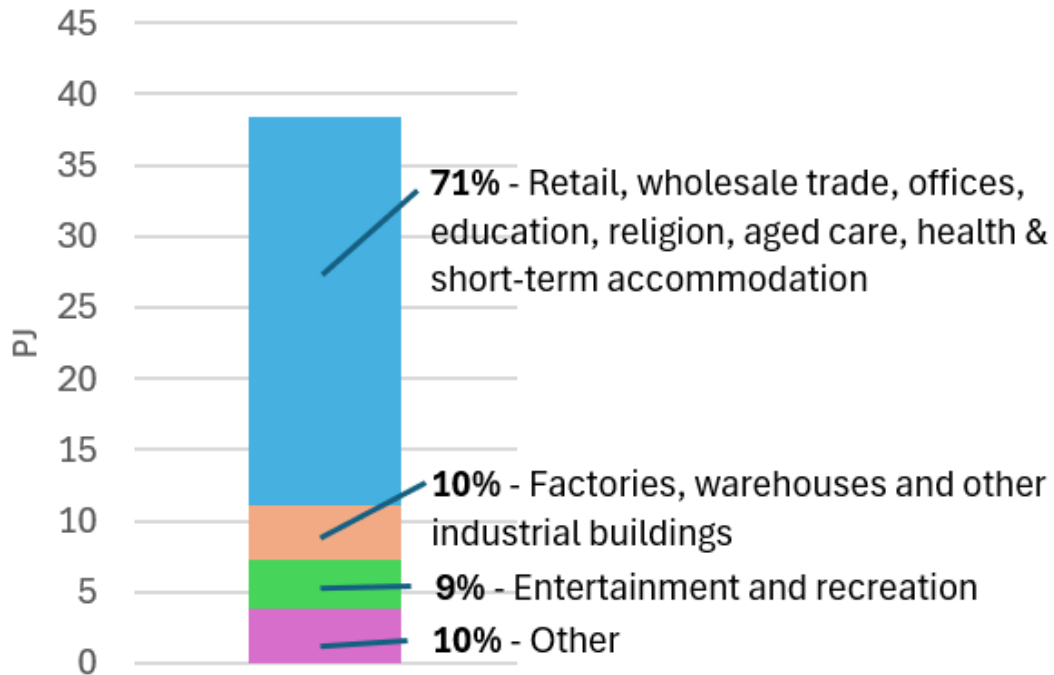
Source: IEEFA – [Eight ways NSW could cut energy bills during the cost-of-living crisis, and beyond](#)



IEEFA

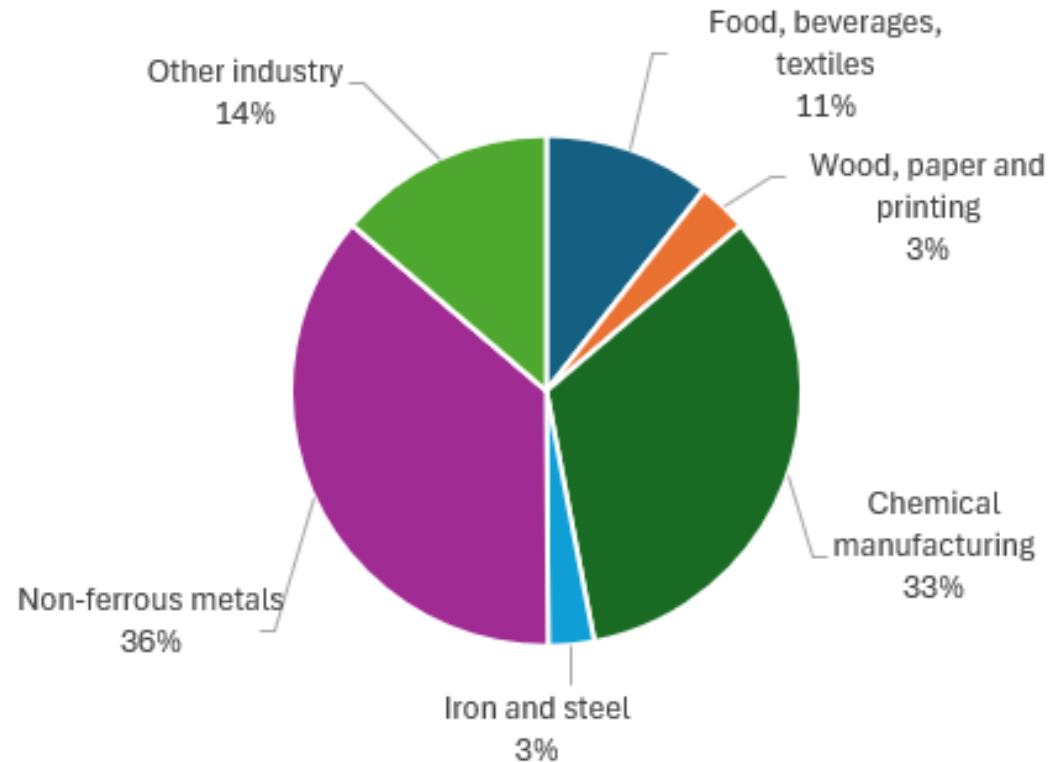
# More electrification opportunities likely exist in commercial and industrial sectors

Commercial gas demand, Australia



Source: [Strategy. Policy. Research.](#)

Gas consumption, industry\*



Source: [Australian Energy Statistics – Table H](#)

\*Excludes gas consumed in gas extractive processes



# How do the alternatives compare?

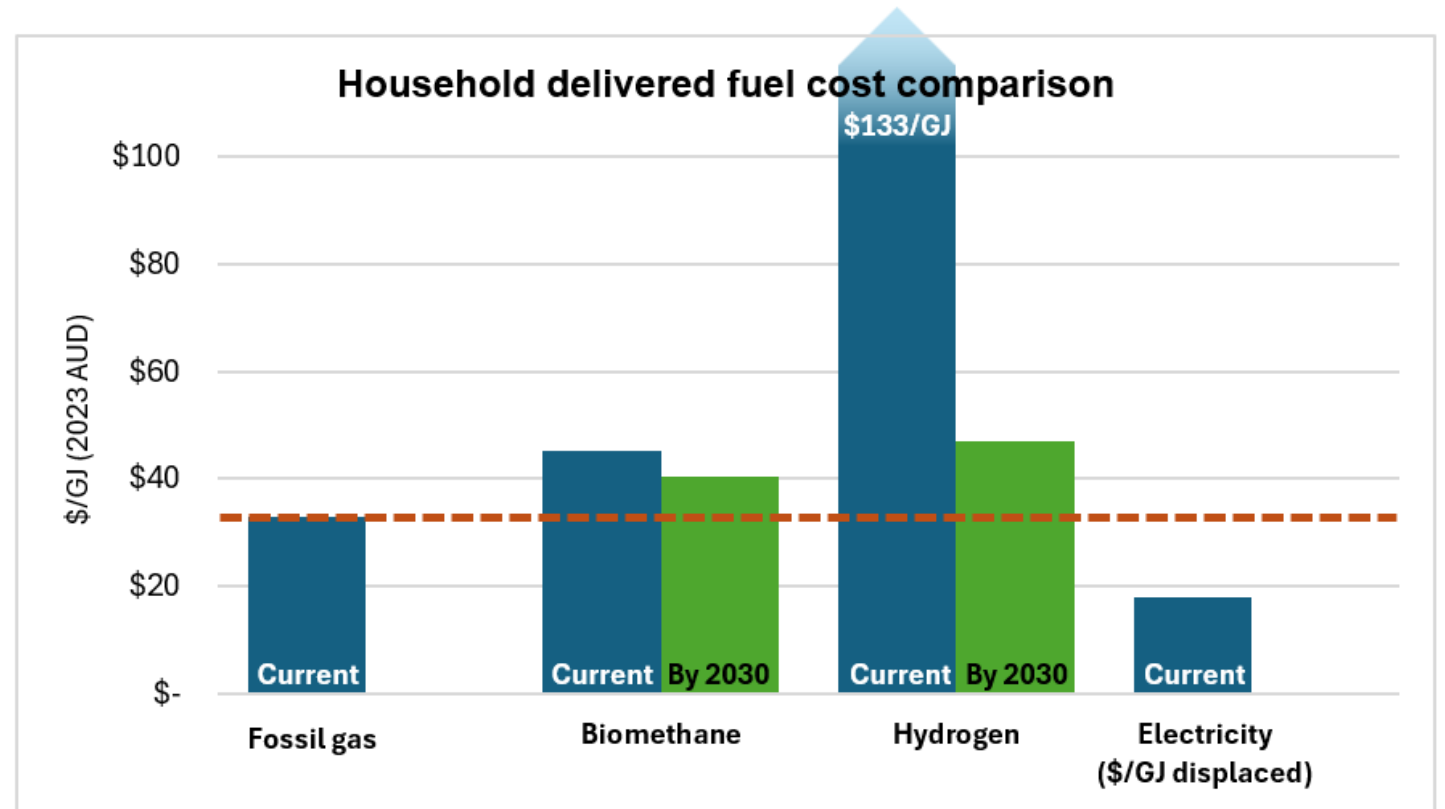
## Green hydrogen:

- ✓ Cost-effective for **iron, ammonia** production
- ✗ Expensive and difficult for **buildings**

## Biomethane:

- ✓ Useful in '**hard to abate**' cases
- ✗ Very **supply constrained**

Read more:  
IEEFA – [‘Renewable gas’ campaigns leave Victorian gas distribution networks and consumers at risk](#)



Source: IEEFA analysis based on [St Vincent de Paul](#); retail energy plans; [AER](#); [Future Fuels CRC](#) and [DCCEEW](#). Based on original [Victorian analysis](#) and extended to represent all states/territories except NT.

# The benefits of electrification stack with other measures

**Flexible electrification of hot water** can reduce household energy costs and overall system costs



Image: [Sustainability Victoria](#)



Households with **rooftop solar** can get greater value from their system.



Image: [ARENA](#)

Upgrading a home's **thermal efficiency** reduces energy consumption even further.

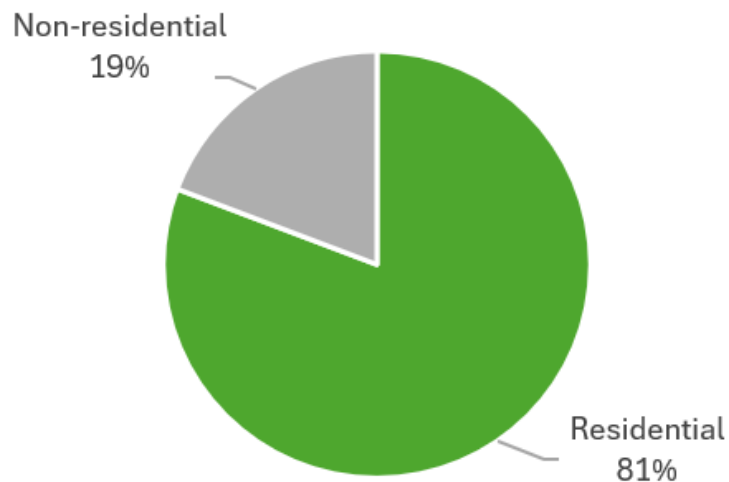


Image: [Pricewise Insulation](#)

# Electrification and gas networks

# Gas distribution networks are exposed to stranded asset risks

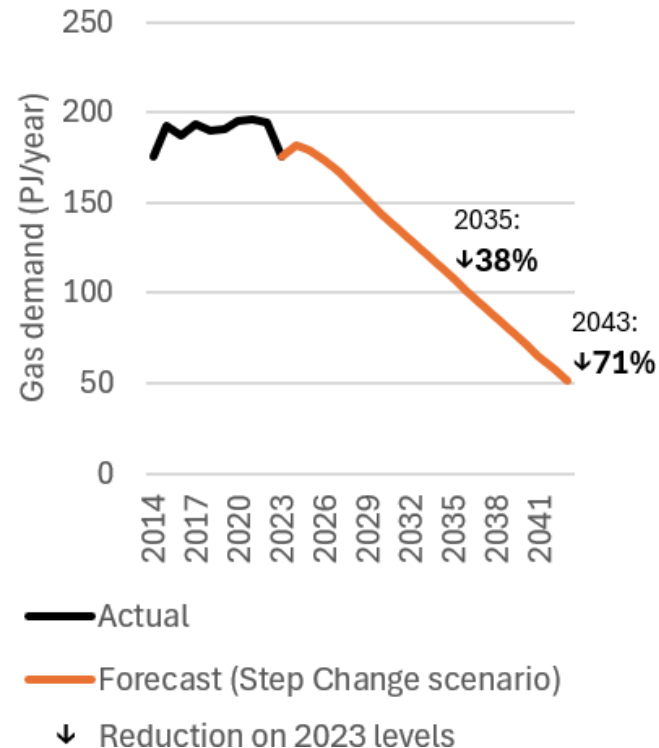
Gas distribution revenue by customer segment (2023)



↑ Source: Analysis of [RIN responses](#) for fully-regulated gas networks

Source: [2024 GSOO data from AEMO forecasting portal](#) (excludes WA) →

Residential & commercial gas demand



“we can see the potential for **more competition in the future** (as renewable energy becomes less expensive.)” – [AGN \(SA\)](#)

“**significant stranding risks** could emerge by 2040” – [AusNet](#)

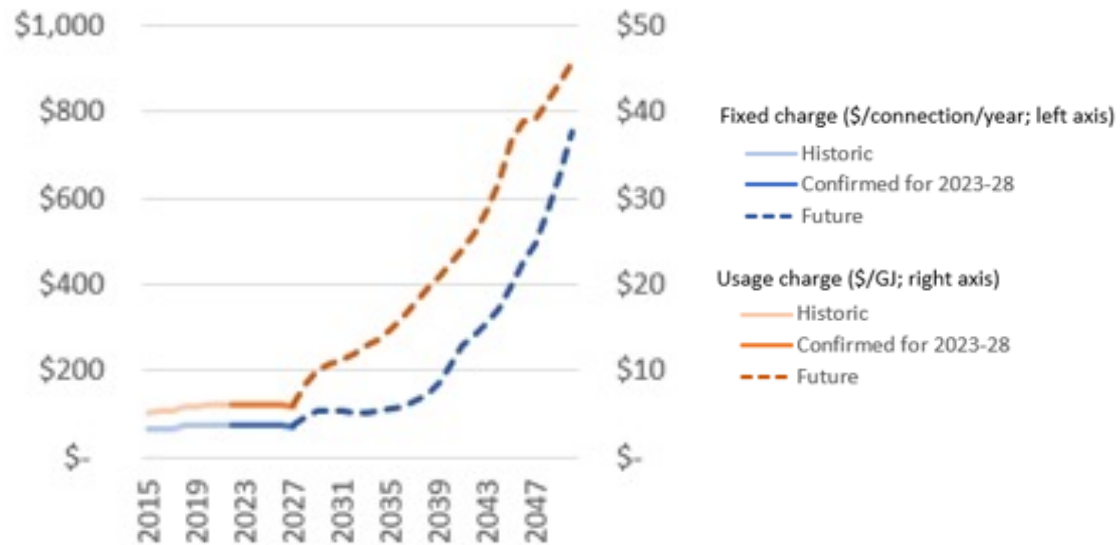
“the end result of a death spiral demand reduction is the loss of whatever assets have not been recovered; referred to as **economic asset stranding**” – [AGN \(Albury/Victoria\)](#)

“Future demand for gas networks is expected to decline due to changing consumer behaviours, and as a direct result of government policy [...] This **may lead to our network becoming stranded**” – [Jemena](#)

# Who pays for stranded assets?

## Example – modelling for AGN Victoria/Albury

If remaining consumers continue paying for gas network assets...

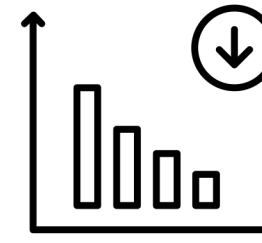


Source: IEEFA – [Managing the transition to all-electric homes](#)



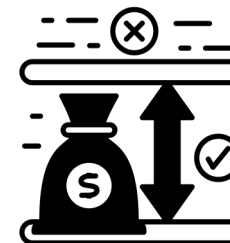
Proposed strategies transfer more risks to customers, and are poorly justified:

## Accelerated depreciation



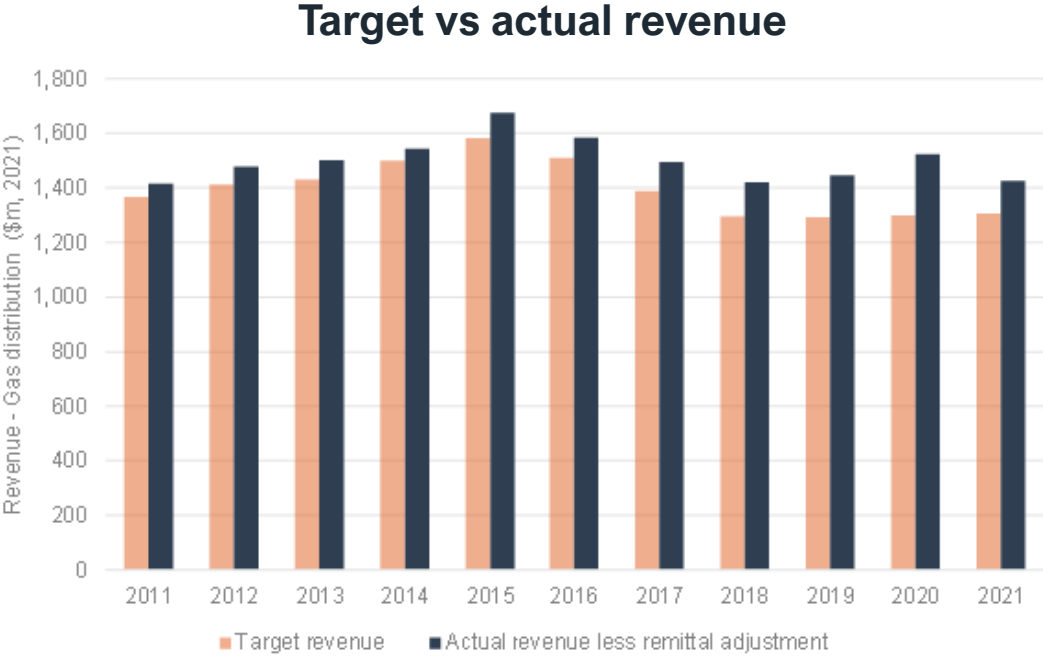
Increase today's network charges to accelerate the write-down of assets

## Revenue caps (and hybrids)?



Allow networks to adjust prices in response to changes in demand

# Have gas networks already been compensated for demand risks?



Source: IEEFA – [Gas networks are making persistent and significant supernormal profits](#)

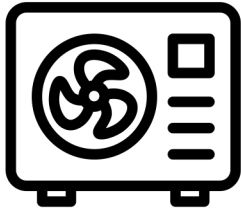


Source: AER – [Gas distribution network tariff review 2023](#)

# What does it all mean for consumers?

# Consumer takeaways

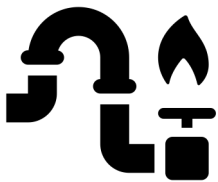
---



Efficient, electric appliances are the most cost-effective option for consumers



Alternatives like hydrogen and biomethane ('renewable gas') are unlikely to play a role in homes



Consumers have paid more than necessary to access gas networks, and could be exposed to more risk unless regulatory actions are taken.



# How can governments support consumers?



## Supporting renters

- Minimum rental standards
- Incentives for rental providers



## Removing upfront cost hurdles

- Well-designed financing options



## Supporting better appliance choices

- Updated appliance standards
- Updated appliance labelling



## Managing gas stranded asset risks

- Capping future growth of gas networks
- Gas network phase-down plan to mitigate consumer risks



# Thank you

---

## Contact

Jay Gordon, [jgordon@ieefa.org](mailto:jgordon@ieefa.org)

## More research:



**Institute for Energy Economics  
and Financial Analysis**

[www.ieefa.org](http://www.ieefa.org)